

PARTNERSHIP PORTFOLIO · 2026

Where **Brazilian Deep Tech** meets Global Markets

IMOBH Holdings is a technology and innovation holding company combining applied AI research, critical-systems development, and international grant programmes across Brazil, the United States, and Europe.

250+

R&D RESEARCHERS

20+

YEARS OPERATION

€50M+

GRANT PIPELINE

Start a conversation**IMOBH Holdings LLC**

Winter Park, Florida — Strategic Hub

ACTIVE**IMOBH Brasil**

Campina Grande — R&D & Commercial

ACTIVE**IMOBH Portugal Lda**

Vila Nova de Gaia — EU Entity

OPENING 2026**EU Funding Portal**

PIC 864739481 — Declared

REGISTERED

How the **Group** Fits Together

A multi-jurisdictional structure connecting international strategy, Brazilian operations and technical execution. Click any card for detail.

Strategic Projects

Horizon · ENRICH · EIC · EUREKA

INTERNATIONAL HUB

IMOB US / EU

International expansion & global business · Grant prime · EU presence (Portugal)



Allan Sales

CEO IMOB · PMO & Researcher, VIRTUS

PROJECT FACILITATOR

IMOB Brasil

Strategic connections hub · Focus on strategic national projects

NETWORK OF EXPERTS

VIRTUS

250 professionals, dedicated portfolio · Strategic partnership via MOU · IMOB channel for international projects



Sérgio Augusto

CTO, VIRTUS/UFCG

PRIVATE INNOVATION

VERTEX

Partnership focused on private development · 100% private · no EMBRAPPI link

Deep Tech **Capability Stack**

Technical execution delivered through **VIRTUS / UFCG** — an accredited competence centre of the Federal University of Campina Grande, Brazil, with 20+ years of operation, 250+ active researchers, and 500+ completed R&D projects for clients including Samsung, Siemens, Motorola Solutions, HP and Foxconn. VIRTUS is IMOB's primary R&D partner, with the model open to additional research institutes depending on the project and vertical.

Intelligent Sensing Layer

Advanced sensors, optical, RF, microfluidics, biosensors and multi-source data acquisition.

IoT

Optical

RF

Biosensors

Embedded & Edge Intelligence

Edge AI, near-memory computing, neuromorphic systems, RISC-V and low-latency inference.

Edge AI

RISC-V

Neuromorphic

Cyber-Physical & Automation

Robotics, cyber-physical systems, OT/IT integration and open interoperable automation.

Robotics

OT/IT

Automation

Trusted AI & Security

Explainable AI, federated learning, AI governance and OT/IoT cybersecurity for regulated environments.

XAI

Governance

Cybersec

Industrial Data & Digital Business

Digital twins, industrial analytics, data marketplaces and no-code platforms.

Digital Twins

Analytics

Platforms

Open Innovation & Talent

Deep tech training, project-based learning, open innovation, startup and spin-off support.

Training

Startups

Open Innovation

02 — PROPRIETARY INFRASTRUCTURE

Constitutional AI Infrastructure

Governance-aware AI infrastructure — available via licensing

IMOBİ brings to its partnerships a proprietary constitutional AI infrastructure: a governance-aware deployment layer for trustworthy AI in regulated environments. It is made available to consortium partners as licensed background technology, with no external data transfer — client data stays within the perimeter by design.

In the context of the EU AI Act, EHDS and NIS2, this infrastructure helps close the technical compliance gap that prevents many organisations from meeting the requirements of hospital, municipal and government procurement in Europe.

Data Sovereignty by Architecture

Client data stays within the perimeter. GDPR, LGPD and EU AI Act alignment is treated as a property of the deployment, not a layer added afterwards.

Auditable & Compliance-Ready

Outputs are traceable and auditable against the applicable regulatory framework — built for environments where accountability matters.

Multi-jurisdictional by Design

Operates across EU, US and Brazilian regulatory environments, adapting to market-specific requirements.

Edge-deployable & Hardware-agnostic

Designed for low-connectivity environments — operational in field conditions without cloud dependency, critical for infrastructure and remote deployment.

04 — GRANT PIPELINE

International Project Pipeline

An active pipeline spanning EU, US and Brazilian programmes. Each concept is in active consortium development — IMOBI leads grant capture and partner coordination.

€95.5B

Horizon Europe 2021-27

€6-25M

Per Horizon Call

R\$90M+

FINEP Envelopes 2026

€12.5M

EIC Accelerator Max

FLOOD RESILIENCE

FLOOD-AI TWIN

Horizon CL4 / LIFE

€6-25M

CLIMATE AI

TROPICALTWIN

IraSME / Missions

€0.5-5M

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URBAN CLUSTERS

URBANCLUSTER-AI

CORNET / EU-LAC

€0.3-10M

MULTI-HAZARD

FLOODWATCH-NE

Horizon CL3-DRS

~€4M

ENERGY GRIDS

GRIDINTEL-AM

USTDA / LIFE

€0.5-5M

05 — PARTNERSHIP VALUE

What the EU Partnership **Unlocks**

For EU partners, working with IMOBİ means immediate access to a multi-jurisdictional structure, an active grant pipeline, and a unique deployment territory — without building the infrastructure from zero.

01

Brazil Without the Bureaucracy

This is what IMOBİ US/EU exists for. Running a project in Brazil normally means currency exchange, local contracts, tax compliance, institute KYC and cross-border coordination. IMOBİ absorbs all of it: EU partners contract a single US/EU entity, in euro or dollar, under standard agreements — and the entire Brazilian operational overhead is handled invisibly on our side. You get Brazilian R&D capacity and pilot territory without ever touching Brazilian bureaucracy.

02

Full Access to the EU Grant Ecosystem

IMOBİ holds active EU Funding Portal eligibility and EU consortium partners in place — access to Horizon Europe (CL3, CL4, Missions), LIFE, CORNET, IraSME, Eurostars, EIC Accelerator and EU-LAC. Brazil's bilateral S&T agreement with the EU enables co-funded Horizon activities via CONFAP-FINEP.

03

A Unique Pilot Territory

Northeast Brazil — 9 states, 57 million people — offers hydrological, climatic and urban conditions not replicable within Europe. Tropical convective rainfall, near-zero permeability soils and urban flash floods create scientific conditions absent from European datasets. UFCG was recognised by Newsweek among global technopoles for technology-driven development.

04

R&D Through a Partner Institute Network

IMOBİ contributes to international consortium building — supporting grant strategy and helping bring partners together. R&D execution runs through a network of Brazilian research institutes as primary partner, complemented by additional researchers to be engaged as projects scale.

05

LATAM Market via Established Infrastructure

For EU partners seeking Latin America's largest market, IMOBİ provides an operational structure in Brazil since 2017. As a member of ENRICH in LAC, IMOBİ connects European partners to Brazilian ecosystems. The Lusophone corridor — Portugal-Brazil — is a strategic asset for any Lusophone-facing initiative.

06

EU-US Transatlantic Bridge via Florida

IMOBİ Holdings LLC (Florida) operates as the US strategic hub — access to USTDA, US programmes and the American market for critical systems. Via the Enterprise Europe Network, IMOBİ connects to a transatlantic network spanning 600+ organisations across 40+ countries.

06 — COLLABORATION MODEL

A Two-Way Relationship

IMOBİ does not seek partners to fill technical gaps — we bring comprehensive AI, embedded systems, digital twins and data infrastructure capability. What we seek is strategic complementarity and mutual market access.

What IMOBİ brings

- Active grant pipeline with EU partners and prioritised calls
- Real pilot territory in Northeast Brazil with existing governance structures
- Proprietary governance-aware AI infrastructure (licensed background technology)
- Brazilian R&D capacity with all local overhead handled by IMOB
- Active multi-jurisdictional presence — BR + US + EU
- International networks: ENRICH GLOBAL, ENRICH in LAC, EEN
- Access to LATAM markets via established operational structure

What we look for in partners

- **Innovation hubs** — co-development and institutional connections to municipalities and regions, in a two-way exchange of networks
- **RTOs & universities (EU)** — co-leadership of scientific work packages, EU academic credibility, European research data
- **Municipal & regional authorities (EU)** — validation sites, urban data, pilot environments for Horizon replicability
- **Industrial SMEs (EU)** — co-applicants in CORNET, IraSME and Eurostars
- **Bilateral market access** — EU partners entering Brazil and BR partners scaling to Europe via IMOB Portugal

07 — NETWORKS & ACTIVE CONTACTS

Ecosystem Connections

An active web of innovation networks, evaluators and consortium partners across the EU, LATAM and the US.

ACTIVE MEMBER

ENRICH GLOBAL

EU — International Network

Official member since 2026. 3,100+ members across 10 communities.

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ACTIVE MEMBER

ENRICH in LAC

EU-LATAM Bridge Network

Confirmed member since 2026. EU-LATAM innovation bridge with active co-acceleration framework.

ACTIVE

Enterprise Europe Network

USA — International Partner

Access to 600+ organisations across 40+ countries. Call alignment in progress.

ACTIVE PARTNER

EU Consortium Partner

European Union

Horizon Europe consortium partner. Priority focus: DRS-02 multi-hazard. Consortium mapping underway.

ENGAGED

Earth Observation Partner

Southern Europe

Geospatial ICT, environmental monitoring and satellite data processing. Horizon-experienced evaluator.

IN DISCUSSION

Technology Incubation Hub

Portugal

Innovation hub with university and municipal conventions. Potential partner for EU proposals and incubation.

SCOPING

Research & Technology Organisation

Europe

AI, energy and smart-systems research with an active Brazil R&D network. Partnership under discussion.

MAPPING

Tier-1 RTOs

EU — Multiple

Priority targets for CORNET and IraSME consortium completion, mapped via b2match and EU partner networks.

ACTIVE

eucalls.net

EU Partner Platform

Active partner profile across Horizon CL3, CL4, LIFE and EIC clusters.

LET'S BUILD SOMETHING REAL TOGETHER

Partner **with IMOBI**

If you are an RTO, university, municipality, innovation hub or SME with a vision for EU-Brazil cooperation, we want to hear from you. We look for partners who build meaningful projects — not just submit proposals.

Get in touch

Allan Sales · CEO allan.sales@imobiallholdings.com +55 83 98120 0570 · +1 407 205 9042

EU Funding Portal PIC 864739481

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